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SAPPORO'S FOR THE HOLIDAYS: 'PINK' MENU, WINE WEDNESDAYS AND MORE

Posted on [October 12, 2012](#) by [Stephen Stromberg](#)



Sapporo server at the Breast of Scottsdale event. Photo: Sapporo

October is a busy month for Valley chefs!

Many of us are unveiling our fall menus while conceptualizing potential winter recipes as well as spending most of our evenings and weekends speaking about and sampling our newest creations and all of the amazing taste events leading up to the holidays. In between, we are also working with our mixology teams in creating new cocktails and testing innovative seasonal wine pairings then hooking up with our GMs and event teams to prep for holiday party season.

It's an organized – and delicious – chaos.

And, I am so pleased to announce that this year the chaos has paid off like never before. All in the same week, we've been able to launch our fall menu as well as an **October-only pink menu in honor of Breast Cancer Awareness Month** and kick-off a **new wine option** in-house. As such, I wanted to take some time to give details on each, as well as ask that if any other community organizations have great ideas for ways we can improve our menus or get involved with their special events or fundraisers, we are all ears.

Breast of Scottsdale October Menu

Throughout October, guests can eat for a cause via our "Breast of Scottsdale" menu, which includes pink-themed food and drink options with a portion of the proceeds from all items benefiting the Arizona Institute for Breast Health and its critical mission to offer Arizona women diagnosed with breast cancer a second opinion on their treatment options, completely free of charge.

The Breast of Scottsdale menu, available through October 31, includes:

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- The Flirtini – Belvedere Vodka, Grand Marnier Cordon Rouge, cranberry juice, lime juice
- The Pink Geisha – Belvedere Vodka, Grand Marnier Cordon Rouge, black raspberry liqueur, fresh strawberries, basil leaves, cranberry juice
- Hollywood Cocktail – Belvedere Pink Grapefruit, fresh grapefruit juice, grenadine, egg white
- Pink Panang Chicken Skewers
- Pink-fin Ahi Tuna Poke
- Pink Velvet Cake Pops

New Wednesday Wine Offering

Come wind down with us each Wednesday through the end of the year! During our new, all-day "Wine Down Wednesdays," we are offering guests half off ALL bottles of wine with no strings attached.

"What's better than celebrating the half-way point to the weekend than uncorking a half-off bottle of wine on our world-famous patio?" asks Mike Hanley, beverage manager at Sapporo. "Just like that, Wednesdays will go from 'hump days' to 'happy days'."

We currently carry more than 40 wine selections, ranging from \$24 to \$400 per bottle, and includes varietals from Australia, California, France and Washington. Among the notable wineries represented at the restaurant are Caymus, Dominus, Duckhorn, Jordan, La Crema, Plumjack, Silkwood, Stag's Leap and many more.

Community Happenings

To be a leader in the community, one must serve the community.

We are taking this to heart. As such, in addition to our partnership with the Arizona Institute for Breast Health, we are also taking an active role in fundraising and social events for organizations, including:

- Boys & Girls Clubs of Greater Scottsdale
- The Auxiliary of the Boys & Girls Clubs of Greater Scottsdale
- Junior League of Phoenix
- National Academy of Television Arts & Sciences Rocky Mountain Southwest Chapter
- Pat Tillman Foundation
- Phoenix Chapter of the Public Relations Society of America

Have an idea for a unique partnership or interested in having us sample at one of your fundraising events? Simply email our team at abailin@hmapr.com, and we will see how we can help.

For more information about Sapporo, visit sapporoscottsdale.com.

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Sapporo Throws Scottsdale's Pinkest Party, Breast Of Scottsdale



Taste, Sip And Give Back: 3 Must-Attend Fall Events



ABOUT STEPHEN STROMBERG

With nearly 20 years in the food and beverage industry (the past 14 being in Arizona), chef Stromberg has worked his way up the restaurant ranks — from dishwasher, to waiter, to executive chef and everything in between. As executive chef of Sapporo, his day-to-day activities include overseeing all aspects of food preparation and execution, along with morning prep, lunch and dinner service, ordering, inventory and table-side chats with guests.

[View all posts by Stephen Stromberg](#) →

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